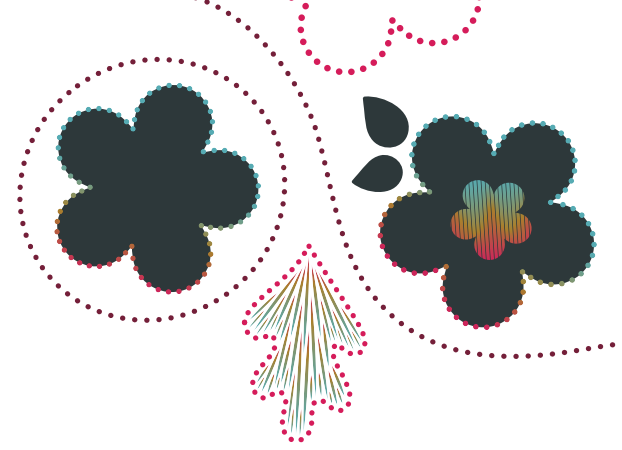


Beyond Compliance:

CULTURAL PERSPECTIVES ON
TRUE ACCESSIBILITY



Meggan Van Harten, RGD

Co-CEO | She/Her

A passionate advocate for accessible design, Meggan Van Harten electrifies audiences with her practical, results-driven approach to embedding equity and accessibility into organizational DNA. With over a decade of design leadership experience, her presentations offer actionable strategies that transform compliance requirements into competitive advantages.

As an internationally recognized speaker on accessibility in design, Meggan provides compelling insights that help organizations implement accessibility practices that drive measurable business results. Her talks blend real-world case studies with innovative frameworks, ensuring audiences walk away with both inspiration and practical implementation tools.

Selected Speaking Engagements & Credentials

- **WordCamp Canada 2024 (Keynote)**, *"Accessibility in Action: Indigenous Communities"*
- **Design Thinkers 2023**, *"How Prioritizing Accessibility in Branding Creates Stronger Brands and a Better World"*
- **Featured Expert - Mashable**, *"AI's exclusion of Indigenous voices is history repeating itself"*
- **Registered Graphic Designer of Canada**

PERFECT FOR

Communication
professionals

Marketing
teams

Public sector
leaders

Healthcare
organizations

Educational
environments

Is your organization meeting technical accessibility requirements but still failing to connect with Indigenous communities?

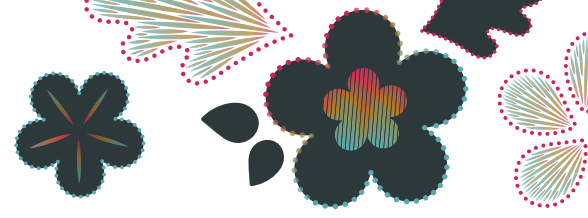
This business-critical presentation reveals how conventional accessibility approaches miss crucial cultural dimensions that directly impact your organization's effectiveness. Through data-driven case studies and implementation frameworks, you'll discover how leading organizations are gaining competitive advantage by incorporating Indigenous perspectives into their accessibility strategy. Learn how to evaluate your current content through a cultural lens and implement practical changes that transform compliance into genuine inclusivity with measurable business results.



Key Business Outcomes

- ✓ Identify overlooked barriers in your organization's communications, visual identity, and interfaces
- ✓ Understand the business impact of culturally-informed accessibility on community engagement
- ✓ Learn implementable frameworks for evaluating and improving your accessibility approach
- ✓ Discover strategic enhancements that create measurable improvements in engagement
- ✓ Gain practical tools for immediate implementation across your content ecosystem

Meggan's presentations consistently receive acclaim for making complex accessibility concepts approachable while demonstrating how accessibility work creates value for both people and organizations. Her expert ability to align compliance standards with real-world experience makes her a sought-after voice in the accessibility community.



Here's What Participants Are Saying

"Design de Plume are leaders at the intersection of Indigenous design and accessibility. Their work has reshaped how I think about inclusive communication, especially the often-overlooked nuances of automated transcription for Indigenous languages. Hearing Meggan speak is an experience in itself: her vivid, real-life visual descriptions set a powerful standard for what accessible presentations can and should be. Whenever I present on the topic of accessible design, I highlight Design de Plume. They don't just lead by example—they inspire others to raise the bar."

Jay Wall RGD, Associate, Engagement & Communication Design, O2 Planning and Design Inc.

"What stood out the most was Design de Plume's focus on inclusivity, accessibility, and Indigeneity as these are three core initiatives from our Strategic Plan that our organization is actively working on. Design de Plume's approach to speaking about these areas was honest, moving, and valuable."

Swani Landry, Chief Marketing and Communications Officer, Turning Leaf Support Services

TRUSTED BY LEADERS IN DESIGN, EDUCATION, AND HEALTHCARE



**INDIGENOUS
HISTORY & HERITAGE
GATHERING**



Book Meggan For Your Next Event

With deep expertise in inclusive design and real-world frameworks that deliver measurable results, Meggan equips your audience with the tools to move from surface-level compliance to meaningful, culturally-informed accessibility.

Invite Meggan to help your audience build trust, foster inclusion, and drive impact.



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