

# Keep Your Doors Open:

MEETING PEOPLE WHERE THEY'RE AT



## Meggan Van Harten, RGD

Co-CEO | She/Her

A passionate advocate for accessible design, Meggan Van Harten electrifies audiences with her practical, results-driven approach to embedding equity and accessibility into organizational DNA. With over a decade of design leadership experience, her presentations offer actionable strategies that transform compliance requirements into competitive advantages.

As an internationally recognized speaker on accessibility in design, Meggan provides compelling insights that help organizations implement accessibility practices that drive measurable business results. Her talks blend real-world case studies with innovative frameworks, ensuring audiences walk away with both inspiration and practical implementation tools.

## Selected Speaking Engagements & Credentials

- **WordCamp Canada 2024 (Keynote)**, *"Accessibility in Action: Indigenous Communities"*
- **Design Thinkers 2023**, *"How Prioritizing Accessibility in Branding Creates Stronger Brands and a Better World"*
- **Featured Expert - Mashable**, *"AI's exclusion of Indigenous voices is history repeating itself"*
- **Registered Graphic Designer of Canada**

## PERFECT FOR

Corporate Leadership  
Teams

Customer Experience  
Teams

Marketing  
Departments

Public Sector  
Organizations

Is your organization losing engagement, customers, or talent due to invisible barriers?

This business-critical presentation reveals how conventional inclusion efforts often miss crucial cultural dimensions that directly impact your bottom line. Through data-driven case studies and implementation frameworks, you'll discover how leading organizations gain competitive advantage through culturally-informed accessibility strategies.

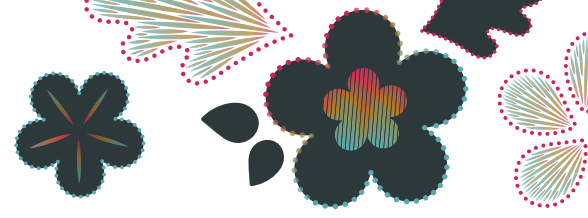
Learn how to evaluate your current environment through multiple cultural lenses and implement practical changes that transform standard inclusion into genuine welcome with measurable business results.



## Key Business Outcomes

- ✓ Identify overlooked barriers in your organization that may be costing you engagement
- ✓ Understand the business impact of cultural accessibility on recruitment, retention, and customer experience
- ✓ Learn implementable frameworks for evaluating and improving your accessibility approach
- ✓ Discover cost-effective improvements that create measurable impacts on engagement metrics
- ✓ Gain practical tools for immediate implementation across your organization

Organizations consistently implement the frameworks from this presentation to improve engagement metrics, enhance recruitment and retention, and strengthen customer relationships.



## Here's What Participants Are Saying

"What stood out the most was Design de Plume's focus on inclusivity, accessibility, and Indigeneity as these are three core initiatives from our Strategic Plan that our organization is actively working on. Design de Plume's approach to speaking about these areas was honest, moving, and valuable."

*Swani Landry, Chief Marketing and Communications Officer, Turning Leaf Support Services*

"In my role, I'm responsible for recommending curriculum updates that align with industry needs and audience expectations. Meggan's presentation on accommodation and assistive technology offered valuable insight into the topic from both an industry and user perspective. This understanding has directly informed the development of new learning outcomes, helping ensure our students are better prepared to design with accessibility in mind."

*Sean Grant, Coordinator, Cambrian College*

### TRUSTED BY LEADERS IN DESIGN, EDUCATION, AND HEALTHCARE



**INDIGENOUS**  
HISTORY & HERITAGE  
GATHERING



interior designers of canada  
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## Book Meggan For Your Next Event

Meggan's insights go beyond theory. With proven frameworks and real-world case studies, she equips your audience with actionable strategies to evaluate their environment through a broader cultural lens—and implement practical changes that drive measurable improvements in recruitment, retention, and engagement.

Don't let invisible barriers limit success—bring Meggan in to help your audience create a culture of true welcome.



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